

Ecological Holidays

- Active projects

ECO HOL

Funding Programme: ERASMUS+

Programme Topic: Key Action 2 – Cooperation partnerships in youth

Project Number: 2023-1-FR02-KA220-YOU-000156809

Project Duration: 01/09/2023 – 31/08/2025

Budget: 250000 €

Project website: <https://www.ecohol.eu/>

ECOHOL is an Erasmus+ project that aims to enhance the employability and entrepreneurial potential of young professionals in the tourism sector. The project offers comprehensive, practice-based training in key areas such as customer service, hospitality management, sustainable tourism, cultural awareness, and communication skills.

Through a well-structured curriculum, ECOHOL prepares participants for diverse career paths in tourism—including roles as tour guides, hospitality staff, event planners, and ecotourism specialists. Training modules also cover advanced topics such as destination management, sustainable tourism development, digital marketing strategies, and crisis management, with a strong focus on environmental responsibility and minimizing tourism's ecological impact.

In addition to employment preparation, the project actively promotes social entrepreneurship in tourism. Participants gain insight into innovative business models and receive support for launching sustainable tourism initiatives. The project provides access to funding resources, mentorship from experienced professionals, and networking opportunities with peers and industry stakeholders, fostering a vibrant ecosystem of collaboration and innovation.

Partnership:

P1. Le LABA P2. Connect Brussels P3. InnoSouth P4. CTL Eurocollege P5. Halage

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