

Name: Elena Tsappi

Job Title: Lecturer, PhD Candidate in Business Administration

Studies:

- PhD in Business Administration – European University Cyprus (Ongoing)
- MSc in Human Resources Management (CIPD Level 7) – University of Sunderland
- BA in Business and Management – University of Sunderland

Work experience:

2025 – Present:

Part-Time Faculty Member, *CTL Eurocollege*

Teaching Management and Human Resource Management in the Business, Hospitality, and Tourism departments.

Feb 2025 – May 2025:

Adjunct Lecturer, *Minjiang University, China*

Taught Advertising, Public Relations, and Sales Promotion to international students.

Sep 2024 – Jan 2025:

Scientific Collaborator, *European University Cyprus*

Taught undergraduate courses including Introduction to Business and Principles of Management.

Dec 2022 – Dec 2023:

Academic Trainee – Erasmus Programme, *Ionian University, Greece*

Involved in academic writing, publication management, and international research collaboration.

Research:

PhD Thesis: *A Structural Equation Model for Assessing Avatar-Based Performance in Educational Metaverse Environments*

Focus on digital transformation, sustainability, smart cities, and Metaverse education.

Member in Councils:

Reviewer, *System Dynamics Conference*

Member, *Association for Computing Machinery (ACM)*

Publications:

- Papageorgiou, G., Christofi, K., Gelinou, A., Efstathiades, A., & Tsappi, E. (2025). *Employee empowerment and job satisfaction in the evolving digital banking workplace*. International Journal of Economics and Business Research, 29(8), 41–60.
- Papageorgiou, G., Athanasiadou, P., Tsappi, E., Xergia, S. A., Maimaris, A., & Efstathiades, A. (2025). *Organizational work, well-being, and quality of life at an elderly age: The case of Cyprus*. Journal of Aging Research, 2025(1), 7194723.
- Tsappi, E., Deliyannis, I., & Papageorgiou, G. N. (2024). *Developing a performance evaluation framework structural model for educational Metaverse*. Technologies, 12(4), 53.
- Papageorgiou, G. N., Demetriou, D., Tsappi, E., & Maimaris, A. (2024). *Analyzing the requirements for smart pedestrian applications: Findings from Nicosia, Cyprus*. Smart Cities, 7(4), 1950–1970.
- Papageorgiou, G., Tsappi, E., & Wang, T. (2024). *Smart urban systems planning for active mobility and sustainability*. IFAC-PapersOnLine, 58(10), 261–266.
- Papageorgiou, G. N., & Tsappi, E. (2024). *Development of an active transportation framework model for sustainable urban development*. Sustainability, 16(17), 7546.
- You, S., Christofi, K., Tsappi, E., & Papageorgiou, G. (2024). *Developing a framework for city brand-image promotion via social media communication*. In Proceedings of the FEMIB Conference (pp. 60–68).
- Papageorgiou, G. N., & Tsappi, E. (2024). *Developing a sustainable active mobility framework model for smart cities*. In *Transportation Mobility in Smart Cities* (pp. 321–345). Cham: Springer Nature Switzerland.
- Papageorgiou, G., & Tsappi, E. (2024). *A system dynamics model promoting active transportation modes for urban sustainability*. IFAC-PapersOnLine, 58(10), 255–260.
- Tsappi, E., & Papageorgiou, G. (2023). *Towards deriving organizational key performance indicators in a Metaverse workplace: A systematic literature review*. In Proceedings of the 16th International Conference on Pervasive Technologies Related to Assistive Environments (pp. 374–383).
- Papageorgiou, G., Tsappi, E., Konis, E., Abreu, R., & Indarti, N. (2023). *Developing green entrepreneurship skills in Indonesia; An educational perspective*. In European Conference on Innovation and Entrepreneurship (Vol. 18, No. 2, pp. 704–709).
- Papageorgiou, G., Tsappi, E., Konis, E., Adiguna, R., & Indarti, N. (2023). *Developing green entrepreneurship skills in Indonesia: A community perspective*. In European Conference on Innovation and Entrepreneurship (Vol. 18, No. 2, pp. 1095–1100).

International Recognition of Work & Awards:

Participation in Horizon Europe research proposals (GLAMour, MicroRideXR, ActiveAge)