

**Name:** Dr Georgios Afxentiou

**Job title:** Head of Research / Assistant Professor in Business

**Studies:**

- 1) 2010-2019: DBA in Business Administration, University of Gloucestershire, Gloucestershire, UK.
- 2) 2005-2006: MBA in Business Administration, New York Institute of Technology, New York, USA.
- 3) 1996-1999: BA in Graphic Design, Brescia University, Kentucky, USA.

**Work experience:**

- 1) Head of Research/Assistant Professor, CTL Eurocollege, Limassol, Cyprus, (2015-Today).
- 2) Researcher/Director, Georgios Afxentiou Research Laboratory Ltd, Larnaka, Cyprus, (2009-Today).
- 3) Assistant Manager, Savvas M. Pirillos Ltd, Larnaka, Cyprus, (2009-2010).
- 4) Technology Instructor, Mediterranean High School. Department of Information Technology, Larnaka, Cyprus, (2006-2008).

**Research**

**Georgios Afxentiou**, DBA, is the head of research, an assistant professor in business and a member of the College Council at CTL Eurocollege, Limassol, Cyprus. A certified management consultant (CMC), he also provides consulting services to businesses in Cyprus through the Georgios Afxentiou Research Laboratory. He teaches management, entrepreneurship, innovation strategy, strategic management, marketing, operations and web design courses. He is a researcher in business administration with focus on the organizational design of businesses and publishes articles and papers in academic and professional journals. Dr Afxentiou is a member of the European research network in social sciences and the humanities "ENRESSH" of the European programme COST (CA15137).

## Publications

### ACADEMIC JOURNALS

Published papers

1. Afxentiou G. Restructured organizational design: The secret sauce in a food manufacturer's recipe for growth. *Global Business and Organizational Excellence*. 2019;38(5): 27–32. <https://doi.org/10.1002/joe.21948>.

Conference proceedings of abstracts and papers

1. **Title: The Relation of Stress Management and Leadership Effectiveness in the Hotel Industry of Cyprus.**

**Journal:** EuroMed Academy of Business, September 2019

**Conference:** Twelfth Annual EuroMed Conference, Thessaloniki, Greece, EUROPE

Accepted for Presentation and Publication at the Twelfth Annual ISI Conference

Proceedings of the EuroMed Academy of Business 2019

**ISBN:** 2547-8516

2. **Title: The Role of Stress Management in Managerial Decision Making: Cyprus Hotel Industry.**

**Journal:** EKA University of Applied Sciences Journal, April 2019

**Conference:** Emerging Trends in Economics, Culture and Humanities, Riga, LATVIA

Accepted for Presentation and Publication at the Conference Proceedings of the International Scientific Conference (etECH2019)

**ISBN:** 978-9984-24-222-4

3. **Title: The Impact of Stress Management on Leadership Effectiveness in the Hotel Industry of Cyprus.**

**Journal:** The Market: International Journal of Business, April 2019

**Conference:** Second Annual Conference of the Cyprus Centre for Business Research, Limassol, CYPRUS

Accepted for Presentation and Publication at the Second Annual Conference Proceedings of the International CIM Conference 2019

**ISBN:**

- 4. Title: Web Software for Business and Communication in Disadvantaged Communities of Cyprus.**  
**Journal:** The International Journal of Technology, Knowledge and Society, January 2013  
**Conference:** Ninth Annual International Conference on Technology, knowledge and Society, Vancouver, CANADA  
Accepted for Presentation and Publication at the Ninth Annual ISI Conference Proceedings of the International Conference on Technology, Knowledge and Society 2013  
**ISBN:** 1832-3669
- 5. Title: ACTION AND CASE RESEARCH: The Effect of Structural Design on Export Strategy in the Wine Industry.**  
**Journal:** EuroMed Academy of Business, October 2012  
**Conference:** Fifth Annual EuroMed Conference, Glion-Montreux, Switzerland, EUROPE  
Accepted for Presentation and Publication at the Fifth Annual ISI Conference Proceedings of the EuroMed Academy of Business 2012  
**ISBN:** 978-9963-711-07-9
- 6. Title: METHODOLOGY AND METHODS: The Effect of Structural Design on Export Strategy in the Wine Industry.**  
**Journal:** Consumer Behaviour Erasmus Network, June 2012  
**Conference:** Annual Conference, Nicosia, Cyprus, EUROPE  
Accepted for Presentation and Publication at the Annual ISI Conference Proceedings of the COBEREN Conference 2012  
**ISBN:** 978-9963-7494-0-9
- 7. Title: The Realization of the Impact of Structural Design on Exports.**  
**Journal:** EuroMed Academy of Business, October 2011  
**Conference:** Fourth Annual EuroMed Conference, Crete, Greece, EUROPE  
Accepted for Presentation and Publication at the Fourth Annual ISI Conference Proceedings of the EuroMed Academy of Business 2011  
**ISBN:** 978-9963-711-01-7

## **PROFESSIONAL JOURNALS**

1. Cyprus Press and Information Office. <https://www.pio.gov.cy/en/>  
The Creativity of Executive Management Supports the Development of Entrepreneurship  
July 2017.
2. Cyprus Employers and Industrialists Federation. <http://www.oeb.org.cy/en/>  
The Creativity of Executive Management Supports the Development of Entrepreneurship  
March 2014.
3. EuroMed Journal Newsletter. ISBN: 1986:2253. <https://www.unic.ac.cy/>  
Professional Training in the Hotel Industry of Cyprus. EuroMed Press, Nicosia, Cyprus.  
April 2012.

## **International recognition of work and awards**

1. Business Innovation Coach. EASME, European Commission
2. COST Expert. COST European Program
3. Eurostars Technical Expert. Eurostars, EUREKA, European Commission
4. ERASMUS+ Expert. ERASMUS+, European Commission
5. Professional Certification Programs Evaluator. Human Resource Development Authority of Cyprus

## **Member in councils**

1. The College Council, CTL Eurocollege, Limassol, Cyprus
2. Research Committee, CTL Eurocollege, Limassol, Cyprus
3. Quality Assurance Committee, CTL Eurocollege, Limassol, Cyprus
4. Alpha Chi National Honor Society, Kentucky Chapter, USA

## **Professional certifications**

1. Certified Management Consultant (CMC). Cyprus Institute of Certified Management Consultants
2. HRDA CT - Certified Trainer. Human Resource Development Authority of Cyprus
3. ECDL CTP - Certified Training Professional. European Computer Driving License

### **Academic and professional memberships**

1. Strategic Management Society (SMS)
2. Academy of Management (AOM)
3. Common Ground Publisher (CGP)
4. Cyprus Chamber of Commerce and Industry (CCCI)
5. Cyprus Computer Society (CCS)