

**Name:** Dr Vasilis Papavasiliou

**Job Title:**

Head of the Hospitality & Tourism Field

Senior Lecturer in the Hospitality & Tourism Field

**Studies:**

**PhD (2022)**

- PhD in Hotel and Tourism Management
- Hong Kong Polytechnic University (HK)
- Thesis title: "Collective memory and narrated destination image: Interpreting the tour guides narratives in guided tours."

**Master's Degree (2014)**

- Master's Degree in Tourism and Hospitality Management
- Bournemouth University (UK)
- Dissertation title: "The evolution of the Traditional Cypriot Restaurant: Authenticity perceptions between locals and tourists."

**Bachelor's Degree (2012)**

- Bachelor's Degree in Business Management and Marketing.
- Hull University (UK)
- Dissertation title: "How far has Disney been successful through the communication of theme to motivate visitors to attend its theme parks? An investigation based on European and Asian/Pacific Rim university students."

**Work experience:**

- **Hong Kong Polytechnic University – Teaching/Assistant Lecturer**
- Technology Strategy in Hospitality and Tourism (January – June 2019)
- Strategic Management (January - June 2017)
- Corporate Social Responsibility and Ethics (September - December 2017)
- **KYTV Tourism and Travel (August 2018 – 2021)**
- **Tour Guide in Berlin, Germany - For SANDEMANS walking tours and single day tours (July 2015 –February 2016)**

**Research:**

I consider myself a tourism scholar that has a keen interest in culture and identity creation. One might assume that I am a Social Anthropologist however; my passion is to explore and understand how individuals interact independently but also as a collective within tourism and hospitality world. I would often observe, and interact with the environment and question on how can we make sense of it and possibly improve it. Specifically, reflecting upon my PHD and various presentations I have given I would argue (that in most part) my academic and research interests are cultural anthropology, identity politics, authenticity and tourism destination development. My thesis focused on Cyprus and the key research areas were collective memory, history education in a comparative context involving the two sides of divided Cyprus.

### **Research profile**

**<http://www.ctleuro.ac.cy/en/research-development/1-research-office/dr-vasilis-papavasiliou>**

### **International Recognition of Work & Awards:**

- PhD Studies at Hong Kong Polytechnic University under the PHD Fellowship Award, 2016-2020.