

Course Title	GLOBAL MANAGEMENT
Course Code	MGT 610
Course Purpose and Objectives	The purpose of this course is to provide advanced knowledge on global management. Students will be able to discuss the political, legal and economic systems of different countries and develop a global management strategy. They will be able to discuss the principles of finance for global trade, the international payment systems and regulations, the management of employees in a global working environment and the promotion of products and services globally.
Learning Outcomes	<ol style="list-style-type: none"> 1. Critically evaluate the benefits of engaging in the global trade and construct a global management strategy. 2. Design a marketing plan for the products and services globally. 3. Design management methods for employees in a global company. 4. Discuss the various methods of settlement in global trade and the different ways of financing for importers and exporters. 5. Assess and manage various types of risks in global trade.
Course Content	<ul style="list-style-type: none"> • Global management • Political, economic and legal systems • Business ethics and corporate social responsibility • International trade theory • Foreign direct investment • The foreign exchange market • The strategy of international business • Entering developed and emerging markets • Exporting, importing and countertrade • Global production and supply chain • Global marketing and business • Global human resources