

Name: Irene Appiou

Job Title: Social Media Marketing Manager

Studies:

MSc in Digital Marketing at University of West London

Bachelor in Business administration - Marketing at University of Cyprus

Work experience:

Oct 2024 – Present:

Part - Time Lecturer in Digital Marketing 2-Year Diploma, CTL Euro College

Jan 2024 - Present:

Social Media Marketing Manager, Amega Group

Jan 2023 - Dec 2023:

Marketing Executive, Columbia Restaurants

Oct 2021 - Dec 2022:

Marketing Officer, Columbia Restaurants

Jan 2021 - Sep 2021:

Marketing Operations Officer, IronFX

Research:

Social Media Influencers in Cyprus and Its impact on consumer lifestyles

Member in Councils:

N/A

Publications:

N/A

International Recognition of Work & Awards:

N/A