

Course Title	FINAL PROJECT
Course Code	PRO BUS
Course Purpose and Objectives	Students are required to connect what they have learned in the classroom to the real world and on a real-life situation/case from the local or international business environment, and produce usable results for the organization. The students should identify a problem or the specific characteristics of a situation/case and review the existing literature. They must develop a methodological research rationale in order to accomplish their research objectives and come to final conclusions and possible recommendations.
Learning Outcomes	<ol style="list-style-type: none"> 1. Apply their knowledge and understanding of acquired business-related modules. 2. Describe the main issues related to their area of investigation and conduct a literature review that will aid in setting their project objectives. 3. Apply Quantitative and/or Qualitative research methods to explore, investigate and analyse research findings derived from studying a sample of the population relevant to the area under investigation. 4. Develop a deep insight of the relevant issues and use analytical skills to write and present the area of investigation. 5. Conclude based on gathered evidence and analysis of findings.
Course Content	<ul style="list-style-type: none"> • Length • Requirements • Research methodology • Literature review, report of findings and conclusions • Supervision: • The final project • project guidelines