

Course Title	INTERNATIONAL MANAGEMENT
Course Code	MGT 310
Course Purpose and Objectives	This course aims to equip students with the skills necessary for a successful career in the ever-changing global landscape, emphasizing the importance of strategic, organizational, and interpersonal management that prioritizes sustainability.
Learning Outcomes	<ol style="list-style-type: none"> 1. Evaluate the international forces influencing business organizations in global markets. 2. Explain the significant impact of culture on management and strategies for adaptation in international collaborations. 3. Assess the motivations behind firms' decisions to expand internationally and the different methods available for doing so. 4. Outline strategies for the effective execution of business plans through the establishment of suitable organizational structures and control mechanisms. 5. Investigate the traits and behaviors common among successful leaders in cross-cultural environments, emphasizing a global perspective.
Course Content	<ul style="list-style-type: none"> • Evaluating the international context • Understanding cultural impacts • Developing global strategies • Structuring for international operations • Managing international human resources • Corporate global responsibility