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| Course Title | SUPPLY CHAIN MANAGEMENT |
| Course Code | MGT 416 |
| Course Purpose and Objectives | This course presents the fundamentals of Supply Chain Management to students, enabling them to articulate the significance of Supply Chain Management within both local and international market economies. Students will explore and debate various tools and strategies utilized by supply chain participants, gaining insight into the diverse factors that influence effective supply chain management. |
| Learning Outcomes | <ol style="list-style-type: none"> 1. Define the function of Supply Chain Management within organizations. 2. Evaluate methods for predicting future demand. 3. Outline the instruments utilized in inventory management. 4. Clarify the roles of distribution and logistics within the supply chain. 5. Outline the instruments used for assessing the performance of supply chain participants. |
| Course Content | <ul style="list-style-type: none"> • Introduction to Supply Chain Management • Supply and Sourcing • Supplier Relations • Ethical Supply Chain Practices • Demand Forecasting • Inventory Control • Managing Processes • Logistics and Distribution • Customer Relationship Management (CRM) • Global Positioning • Measuring Performance |